

Creating Visual Messages with PowerPoint® Workshop Builds Skills and Improves Presentation Performance

“Stop making me work so hard to understand your point.” “Net it out.” “Show me what you mean.”

Does this sound like your inner voice while you listen to presentations at work? Do you long for crisp messages, instantly communicating information to facilitate decision-making and drive improvement in your organization?

We’ve become data-rich and information-poor.

It’s a conundrum. Rewind to the elementary, secondary and college classrooms where we had to write three-paragraph stories, 500 word essays, and ten-page papers.

Verbosity was required for educational success.

Now fast forward to the workplace. We’re told to boil down a proposal to an elevator pitch, required to showcase months of work with a single PowerPoint slide and decode complex technical problems in an email. Forget long paragraphs, stories, essays and papers. *There’s no time.*

Brevity is critical in the workplace.

There’s a paradigm shift somewhere between the cap and gown and the first company badge-on-a-lanyard. We’re expected to push an imaginary reset button and *poof!* We’re concise communicators and to-the-point presenters.

Sadly, there’s no magic reset button, so we struggle. And so does our audience.

There are Fortune 500 companies that recognize this struggle and have sought help. Help arrives in the form of a two-day workshop, six online training sessions, or a combination of face to face and online training, called **Creating Visual Messages with PowerPoint®**. Since 2002, The Presentation Company LLC, a team of visual thinkers, talented designers and PowerPoint experts, has taught hundreds of business professionals how to tighten their message, create a visual story, and effectively navigate PowerPoint. Workshop participants finish training armed with an arsenal of tools, including custom templates, made-over slide examples and a bevy of PowerPoint tips and resources to jumpstart their next presentation.

Does it work? Ask nearly 300 recent graduates. They’ve answered almost unanimously “yes.”

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I gained new knowledge and skills



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This training will improve my presentation performance

